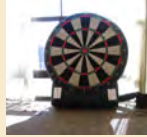




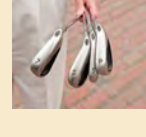
Employees Donate
Toys to Fire Dept.
Drive/page 1



Employees Exceed
Campaign Goal /
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Cancer Center's
Birthday/ page 3

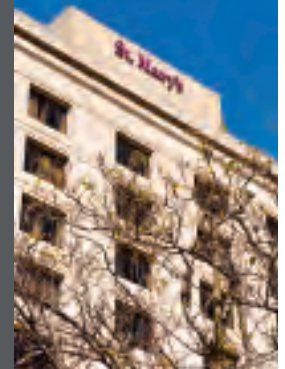


33rd Annual
Golf Tourney in
August/ page 4

St. Mary's Medical Center

Volume 2, January 2012

Foundation connection



Message from Executive Director



As we begin 2012, it is my pleasure to announce it will be a year of transition for the Foundation, beginning with Doug Dillard, our Board Chair, stepping down after more than five years as Chair and 10 years on the board! He not only exceeded my expectations, but set the bar extremely high for the entire Board. He led the Foundation through its most challeng-

ing period - volatile losses for the hospital, an \$8.75 million capital campaign, and an economy that imploded. Thank you Doug for your dedication, and most of all, your compassion during your tenure at St. Mary's. We'll miss you and wish you all the best!

When one door closes, another one opens. Doug's shoes will be filled by an equally gifted and hardworking individual, who always has St. Mary's on his mind. We look forward to his election at the next board meeting in February. Please keep your eyes out for our 2011 Annual Report, which will include an article on this remarkable gentleman.

The past three months have been a busy, but exciting time in the Foundation. Patients and employees helped raise spirits by donating toys to the annual San Francisco Fire Department's toy drive, coats to the homeless, and money to projects of need around the hospital. Remarkable women in the community, who share the mission of the late Catherine McAuley started a society that will benefit a project of need annually. And to keep people financially informed, the yearly speakers series kicks off in February.

I look forward to another eventful three months, but thank each one of you who help make the Foundation a success. We would not be able to celebrate all these milestones if it were not for you!

Margine Sako, Executive Director

The 2011 Season of Giving Touched Many at St. Mary's

Gifts poured in and out of St. Mary's this holiday season. Despite a struggling economy, patients and employees of St. Mary's made this season truly a special one. In response to our annual holiday appeal, grateful patients donated over \$25,000 in support of the new Women's Health Center, the technologically advanced Vascular Suite, state-of-the-art Cancer Center, and the greatest needs at St. Mary's.

In response to a calling to action by the San Francisco community, our employees collected over 250 coats for the homeless to stay warm during this cold winter and donated more than 650 toys for the annual San Francisco Fire Department Toy Program. This unique program is the largest firefighter



toy program in the U.S. and has been in operation since 1949.

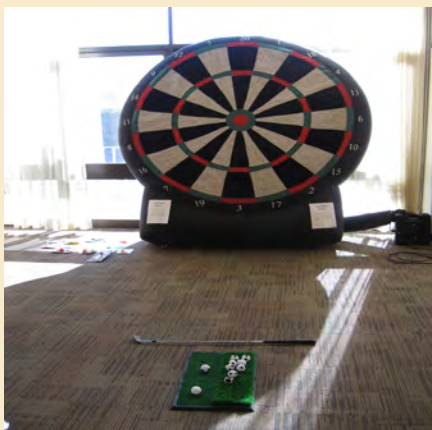
St. Mary's is the only hospital to participate this season and was one of the largest donors. Thank you to all who made charitable donations this year!

Employees Exceed Campaign Goal

Once again, the employees of St. Mary's stepped forward to show their strong commitment to our caring mission. Proving there is not a better gift than the gift of health, our December 2011 Employee Giving Campaign raised over \$25,000, exceeding our goal. The 2011 campaign was dedicated to the new Women's Health Center now being developed at One Shrader.

"Soon, all within the St. Mary's family will have the convenience and safety of having a technologically advanced health facility within their own workplace," stated Andrea Whittaker, Donor Relations Specialist and manager of the employee campaign. "Our employees should feel especially proud of this accomplishment."

This campaign follows the extraordinary successful 2009-2010 campaign, which raised over \$250,000 in support of the new Cancer Center at St. Mary's and Vascular Suite. The combined total of over \$280,000 in employee giving will directly benefit all three capital campaign projects, and importantly, help create increased patient volume and revenue for the hospital.



Golf Dart game at Employee Carnival

McAuley Adolescent Psychiatric Unit Receives New Funds

The McAuley Adolescent Psychiatric Unit at St. Mary's recently received funding from two generous donors in the community: The Annunziata Sanguinetti Foundation and the Geneva Excelsior Lions Club.

Though other adolescent psychiatric programs have closed their doors, St. Mary's remains committed to this vital program, serving youth whose emotional problems are impacting their psychological, educational, and social functioning.

The Sanguinetti Foundation supports the outpatient program and the Lions Club supports the inpatient program. Both funders are providing support for a program entitled, "The Points Store," which is a behavioral modification program. It teaches at-risk youth, who often have histories of abuse and neglect that good behavior will be reinforced with positive outcomes. Many teens that enter these units have never received positive reinforcement or seen the "fruits of their labor" flourish. Many have only been scolded, treated unfairly, or endured harsh consequences for their actions, and never received positive reinforcement.

They learn that if one works hard and treats other people with respect he/she will sometimes receive an award or "present," and they learn essential life and accounting skills. The "Points" program allows patients to earn fake money with good behavior. They can then "shop" for incidental items, such as gift cards, sport equipment, hygiene products (very popular!), jewelry, paper and writing utensils, etc.

St. Mary's is one of the many projects supported by the Annunziata Sanguinetti Foundation and the Geneva Excelsior Lions and we thank them for their generosity and tradition of civic leadership!

St. Mary's Legacy Society

The Foundation is deeply grateful for the generosity of supporters who have included us in their estate plans either in a bequest (will or living trust), life income plans such as charitable remainder trusts, gift annuities, life insurance policies, beneficiary in qualified retirement plan, or remainder interest in real estate or property. An invitation is extended to all who have already established a gift of this nature. Members, be sure to save March 22 on your calendar for a luncheon. Membership in the St. Mary's Legacy Society is voluntary and free. Members have the option to remain anonymous.

St. Mary's Medical Center Foundation has been blessed this past year with a number of generous bequests. We are grateful to the following individuals: Ethel Boutel, Sophie Delgado, Lois M. Sullivan, Hilda Giovannetti, Joseph Perasso, Charles and Lee Rubalcava, and Roy Boque. Their legacy gifts supported our new Cancer Center, Sister Mary Philippa Clinic, Cardiac Care, and the majority were unrestricted so that we could use their legacy gifts where we had the greatest need.

Hospital Opening New Women's Health Center

St. Mary's Medical Center Capital Campaign consists of three distinct areas: a new Cancer Center, Vascular Suite, and a new Women's Health Center, which will be located at One Shrader.

The new Women's Health Center supports St. Mary's commitment to increasing our oncology services including prevention, diagnostic and treatment. Women often act as the primary health care decision maker for their family - making approximately 80 percent of all health care decisions for the family - and are more likely than men to use health services. In recognition of this, St. Mary's is expanding its women's healthcare offering to this population by providing a continuum of services from midlife (ages 45-59) through mature adulthood (age 60+), and to begin to do so by building on an existing foundation of breast health.

St. Mary's has a history of providing quality care in the area of breast cancer screening, diagnostic and surgical intervention. Our goal in this campaign is to construct a dedicated Women's Health Center that would house these services and provide not only a tighter integration of existing service lines, but expansion into additional services for our female patients.



Digital Mammography machine

We are committed to making this a reality by raising \$750,000 for this project. Our leading supporters for this project include: The St. Mary's Auxiliary, The Carl and Celia Berta Gellert Foundation, Susan and Sidney Goodwill and the Women & Medicine, Catherine McAuley Society. We look forward to your support for this project!

Happy 1st Birthday to the CHW Cancer Center at St. Mary's!

Exactly one-year ago St. Mary's opened its doors to our now renowned Cancer Center. The custom designed infusion and radiation therapy wings have not only provided treatment to deathly ill patients, but the center has provided hope to our community.



The dedicated team of caregivers provide detailed information from the moment a patient is diagnosed to treatment.

2012 Speaker Series

**Morrissey Hall, 2250 Hayes Street
St. Mary's Medical Center
2:00 - 3:30pm**

Wednesday, February 22

Aging Gracefully - and How to Recognize Cognitive and Physical Declines

John H. Fullerton, M.D., CMD, AGSF
Internal Medicine/Geriatrics/Hospice
& Palliative Care

Tuesday, March 6

Your Total Financial Picture - a Checklist to Secure your Financial Future

George Noceti, CRPS
Paul Noceti, Financial Advisor

Thursday, March 22

Estate Planning and Charitable Gift Annuities: Using Will and Trusts to protect your estate while increasing your income with CGAs

Bill Altavilla, Senior Partner,
Green Oak Consulting Group

Thursday, April 12

Advanced Illness Management - Palliative Care and Hospice Care - What are they?

Connie Borden,
Palliative Coordinator, RN, MSN, ANP

Tuesday, April 17

Advanced Directives - A Panel Discussion: 2-4pm

Connie Borden,
Palliative Coordinator, RN, MSN, ANP
Father Pablo Iwaszewicz, Chaplain,
Mary Gemma O'Keeffe, RSM, JD

*To reserve a seat for any talk or for
additional information, please call the
Foundation office at (415) 750-5790*

**33rd Annual St. Mary's Golf Tournament on August 27
at The Olympic Club**



*The 112th US Open Golf Championship
will be held at
the Olympic Club in June 2012!*

Walk in the footsteps of golf legends, play in the shadow of golf champions, and support excellent and compassionate health care at St. Mary's!

Contact Margine Sako at 415-750-5790 for more information



Tournament player wins Range Rover for hole-in-one



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Anna Cheung, Hospital President
Margine Sako, Executive Director



St. Mary's Medical Center Foundation

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